



Product listing simplified.

It's time to make product listing more productive.

Fully digitize your retail operation and get products to consumers in a fraction of the time with significant and trackable savings. Simplista is a cloud-based B2B product listing platform that can radically improve your business.

The product listing process: it's time to tackle the same old problems differently.

You know it all too well: retail product intake is time-consuming and requires multiple touchpoints between you and your suppliers. That process leaves too much room for error, complications and delays.

Once listed, maintaining product information requires perfect attention to detail to prevent a breakdown in the supply chain, from inventory receiving to point of sale systems. Inaccuracies and delays in the item maintenance process are costly.

The Simplista solution to product listing woes.

Simply put, Simplista completely revolutionizes the product listing and item master management process.

Designed for traditional and digital retail operations, this cloud-based system facilitates automated and secure collaboration

between you and your suppliers – in real time. Addressing this critical business process will result in considerable efficiencies, cost savings, and increased revenues for you and your suppliers.

Tangible benefits you'll feel in your bottom line.

If you're a large retailer, newfound efficiencies could result in tens of millions of dollars in increased revenues and millions more saved in annual operating costs.

Improve speed to market.

Imagine getting products listed in a matter of hours.

Reduce operating costs.

Imagine real-time information exchange with suppliers that eliminates duplicated effort and churn.

Improve data integrity.

Imagine an automated process that allows for data to be easily validated at source and all but eliminates human error.

Increase productivity.

Imagine a simple and straightforward product listing process that helps your staff focus on doing business instead of data management.

How Simplista helped Loblaw's – Canada's largest grocer

"...Loblaw has stepped up its simplification processes. For example, its listing of products has entailed 15 or 20 steps but [Simplista has] allowed it to reduce the number to five or six..."

"It is hard to understand what actually happens and how much complexity takes place in a listing process, but it gives you a sense of the quantum of simplification that improves processes" – Galen G. Weston



To transform
your business,
visit simplista.com
or call us at
+1-416-832-6950
