

# ITEM ONBOARDING AS A SERVICE

Grocers and chain drug stores are seeing a steep incline in online traffic and sales due to COVID-19. As a result, to meet demand they must add new and existing products to their catalog as quickly as possible. Simplista is an emergency solution for merchandising teams, who need technology to automate product onboarding immediately.

## Accelerate item availability

- Simplista onboards your products on a SKU charge basis
- No software installation and minimum commitment -- pay as you go -- SKU by SKU

## How does it work?

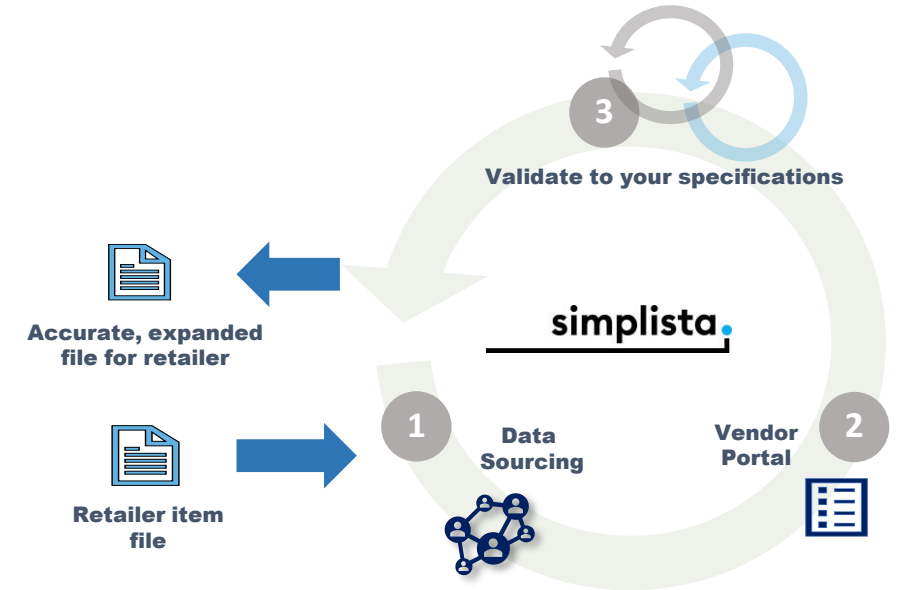
- Send us your vendor, item file with missing data
- We source your data, make our vendor portal accessible to your vendors
- We validate to your specifications
- We deliver a file easily imported into your system

## Benefits

- ✓ No additional headcount
- ✓ Rapid product onboarding, and catalog expansion
- ✓ Pay as you go
- ✓ No IT support other than the file import process which already exists
- ✓ No changes to your systems
- ✓ No licensing contracts

## Timing

- We demo the system and then commercialize it – available one week afterwards



## ROI

- ✓ Speed to shelf: from 4+ weeks to 1-3 days
- ✓ Indirect spend: accurate master data = fewer supply chain disruptions
- ✓ Operating efficiencies: from double to single-digit FTEs